

## **PATENT CLAIMS**

I claim,

1. A method of using a cosmetic applicator for applying a cosmetic product comprising the steps of:

5 providing a three-dimensional applicator body, said body defining external walls including a first surface, said applicator body comprising at least one internal member having a longitudinal axis and further being capable of movement between a first retracted position beneath said first surface and a second projected position where said internal member extends at least partly above said first surface of said body, wherein said internal member does not form a  
10 portion of said first surface while in said first retracted position;

moving said internal member from said first retracted position to said second projected position;

placing a predetermined amount of said cosmetic product upon said internal member; and

applying said cosmetic product to the skin of said user.

15 2. The method of claim 1, wherein said cosmetic applicator further comprises a mounting member attached to said applicator body, said mounting member shaped to define a grasping portion.

3. The method of claim 1, wherein said internal member further comprises an application surface for receiving said predetermined amount of said cosmetic product.

4. The method of claim 1, wherein said applicator body comprises rubber, foam, sponge, or soft plastic.

5. The method of claim 1, wherein said first surface further comprises a slit cut to a predetermined depth into said body.

6. The method of claim 1, wherein said external walls include a second surface non-parallel to said first surface and wherein said internal member has a removed end capable of movement between said first position and said second position, said second surface having an aperture being cut to a preselected depth into said body and defining a removed end of said internal member.

7. The method of claim 6, wherein said first incision defines retaining walls through which said internal member may project and be releaseably secured by when and said second projected position.

8. A method of preparing a cosmetic applicator for applying a cosmetic product comprising the steps of:

providing a three-dimensional applicator body, said body defining external walls including a first surface, said applicator body comprising at least one internal member having a longitudinal axis;

executing a first incision upon said first surface to a preselected depth into said body such that said internal member is capable of movement between a first retracted position wherein said internal member does not form a portion of said first surface and a second projected position where said internal member extends through walls created by said first incision such that at least a portion of said internal member extends above said first surface of said body while in said second projected position.

9. The method of claim 8, wherein said external walls include a second surface non-parallel to said first surface and wherein said internal member has a removed end capable of movement between said first position and said second position.

10. The method of claim 9, further comprising the additional step of

executing a second incision upon said second surface to a preselected depth into said body such that a second set of walls created by said second incision defining said removed end of said internal member.

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11. The method of claim 10, wherein said first incision is cut to a predetermined length into said body, said predetermined length of said first incision being substantially equal to or less than said preselected depth of said second incision.